

2016 Herdsperson Conference



Herdsperson Conference Workshop Trainers



Heather White, PhD, earned her MS at Purdue University, as well as her PhD, which focused on the pathways and genes that control glucose production and fatty acid oxidation in the liver of transition dairy cows. She joined the faculty at the University of Connecticut before coming to the University of Wisconsin-Madison, Department of Dairy Science - Nutritional Physiology in April 2013.



Richard Pursley, PhD, is a professor of animal science at Michigan State University. His research focuses on enhancing fertility of lactating dairy cows and improving embryo production of heifers. He is best known for co-developing Ovsynch during his PhD program at the University of Wisconsin.



Gordon (Gordie) Jones, DVM, is an independent dairy performance consultant and a partner at Central Sands Dairy LLC. Previously, Dr. Jones served as a practicing veterinarian in Wisconsin for 22 years, and then as a Technical Service Specialist for Monsanto Dairy for three years. He was also the designer, nutritionist and management team member of Fair Oaks Dairy in Indiana. Dr. Jones has consulted with dairy producers and veterinarians across the United States and internationally regarding herd performance, nutrition, dairy cow environment and housing, expansion, dairy management, personal SOPs and cow comfort.



Randy Shaver, PhD, has been on the faculty of the Department of Dairy Science, University of Wisconsin-Madison since 1988. Dr. Shaver focuses his Extension and research programs on applied nutrition of lactating dairy cattle.



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Herdsperson Conference

Herdsperson Conference

8:30 am REGISTRATION

9:00 am WELCOME

3:45 pm CONCLUSION

Session 1 | Take your herd's performance to the next level

An additional inch of bunk space or stall length can make all the difference between accelerating and choking your high-performing herd, and this



presentation is about identifying the bottlenecks in your system. Air flow, floor surface, lunge space and numerous other factors can affect overall performance. In a lively and illustrated presentation, Gordie Jones, DVM, will cover key factors that may obstruct cow-flow traffic, impair comfort and limit your high performers.

Session 2 | Forage quality for high-producing herds... the top performance indicators

As cows milk more, their needs change. It's your job to stay ahead of forage quality and their increasing nutritional demands. Dr. Randy Shaver provides the key forage quality benchmarks for high-producing dairy herds. This presentation will include new management practices and the latest forage technologies.

Session 3 | Optimize transition-cow nutrition for improved production and health

Transition cows face many metabolic challenges.

Dr. Heather White will provide the newest nutritional strategies to increase milk production and prevent health problems. Explore risk factors and negative outcomes associated with poor transition health, and how to minimize and ultimately prevent these challenges. This session will help you apply the latest research to your herd.

Session 4 | Higher profits demand smart herd reproductive management choices

Dr. Richard Pursley will challenge your management team and foster a greater understanding of reproductive management and decision making. This is a great session for veterinarians and others who focus on reproductive performance. Dr. Pursley will share new research and processes that enhance reproductive performance in addition to improving your checkbook balance.

BREAKOUT SESSIONS (choose 3 of 4 options)

Breakout 1 Feed test reports: what they say and what to do with them

Learn how to interpret data in this interactive session. Get your hands on real-farm feed test reports, and discover how to apply the findings for maximum results. - presented by Dr. Randy Shaver

Breakout 2 Manage and treat ketosis on a herd and cow-by-cow basis

What are the tools available for detecting ketosis in cows and at the whole-herd level? What are the best treatment options? Learn the answers and how to efficiently use these tools on your farm. We'll pinpoint ketosis risk factors, review herd reports and explore treatment strategies. Attend this breakout session and be prepared to discuss your herd protocols, interact and troubleshoot scenarios. - presented by Dr. Heather White

Tuesday, December 6

Fox Valley Technical College
1200 E. Chestnut St, Chilton, WI

Wednesday, December 7

Chippewa Valley Technical College
620 W Clairemont Ave, Eau Claire WI

Thursday, December 8

Southwest Technical College
1800 Bronson Blvd, Fennimore, WI

Name _____

Business/Farm Name _____

Address _____

City _____ State _____ Zip _____

Phone (with area code) _____

Email _____

Check the date and location attending:

Tuesday, December 6 Chilton, Wis.

Wednesday, December 7 Eau Claire, Wis.

Thursday, December 8 Fennimore, Wis.

Registration fee covers workshop, materials and lunch

Members: \$125 each; \$75/add'l individuals from same dairy.

Non-members: \$250 each; \$75/add'l individuals from same dairy.

| Member | Non-member |
|--------|------------|
|--------|------------|

| | | |
|-------------------|------------|------------|
| First Participant | \$125 each | \$250 each |
|-------------------|------------|------------|

\$ _____ \$ _____

| | | |
|--------------------|-----------|-----------|
| Add'l Participants | \$75 each | \$75 each |
|--------------------|-----------|-----------|

\$ _____ \$ _____

\$ _____ \$ _____

TOTAL \$ _____ \$ _____

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Mail completed form to PDPW, 820 N. Main

St., Suite D, Juneau, WI 53039. Or register

online at www.pdpw.org or call 800-947-7379.

