

**Managing a dairy farm
takes guts ...**

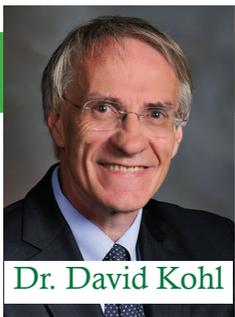


**(and financial
management
skills)**

Managing a dairy means knowing as much
about the financial books
as knowing **about the cows.**



You're already devising strategies, compiling reports and making calculations. If you want to ***make better ones*** register today for the program created for dairy farmers like you: **FINANCIAL LITERACY for dairy.**



Dr. David Kohl

Meet your trainer

Esteemed dairy financial expert Dr. David Kohl has a long list of **teaching and speaking credentials to his name.** He's also a business coach and part owner of Homestead Creamery, a value-added dairy in the Blue Ridge Mountains.

Dr. Kohl will start at the beginning: **goal setting, family finance** and **financial planning.** Then it's on to **interpreting financial documents** and **calculating and evaluating cost of production** for your dairy. As knowledge and confidence increases, Dr. Kohl will drill into deeper topics ... **cash flow budgets, key performance measures and ratios, enterprise profitability and cost-center tracking.**

FINANCIAL LITERACY for dairy is presented through multiple sessions over 4 months, so you get a chance to attend a session to learn, then study and practice your skill **before** you return for the next session. The objective is not just for you to learn at new levels, but also for you to **apply** what you're learning in your business.

By the way ... the developers of this program know you have a dairy to run. This program is designed for busy dairy producers committed to making every minute and every dollar count.

Training dates

October 23-24, 2017
December 19-20, 2017
January 23-24, 2018
April 9-10, 2018

Location

Sheraton Hotel, Reflection 'A' Room,
706 John Nolen Dr, Madison, Wis.

For more information and to register,
call 800.947.7370 or go to www.pdpw.org

Don't miss this opportunity ... it's limited to the first 30 who sign up.