



Professional Dairy Producers®  
Hall of Ideas and Equipment Show Contract

**March 14-15, 2018**



**Book before October 31 and Save!**

**PDPW HALL OF IDEAS & EQUIPMENT SHOW**

Company Name: \_\_\_\_\_ Primary Contact: \_\_\_\_\_  
(As it will be listed in PDPW publications/name badges) (All trade show information will be sent to this person)

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Booth Exhibitor:  Yes  No      Equipment Exhibitor:  Yes  No

Table Size (select one):  6' or  8'      Footprint of Equipment displayed: \_\_\_\_\_ (length/width/height)  
(if none selected, 8' table will be provided)

**REGISTRATION**

Exhibitor's Name: (*First exhibitor FREE)	Both Days @\$300	Mar. 14 @\$200	Mar. 15 @\$200
1.* _____	\$ 0	\$ 0	\$ 0
2. _____	\$ _____	\$ _____	\$ _____
3. _____	\$ _____	\$ _____	\$ _____
<b>Registration Total: \$ _____</b>			

**DESCRIBE YOUR BUSINESS**  
(Select One)

- Animal Genetics
- Animal Health
- Banking
- Buildings
- Business Mgmt/Consulting
- Education/Research
- Energy
- Equipment
- Farm Supplies
- Feed
- Media
- Milk Processors
- Organizations/Government
- Seed
- Utilities

**Choose exhibit options:** (Booth price includes one complimentary registration.)

10 x 10 booth = \$900 **\*\*Fall Special Rate \$875** = \_\_\_\_\_

10 x 20 booth = \$1800 **\*\*Fall Special Rate \$1750** = \_\_\_\_\_

10 x 30 booth = \$2700 **\*\*Fall Special Rate \$2625** = \_\_\_\_\_

20 x 20 booth = \$3600 **\*\*Fall Special Rate \$3500** = \_\_\_\_\_

Virtual Trade Show ONLY = \$900 **\*\*Fall Special Rate \$875** = \_\_\_\_\_  
PDPW Virtual Hall of Ideas is **included** to Exhibitors with exhibit space(must be received by March 1, 2018).

**Exhibit Total: \$ \_\_\_\_\_**

2018 Membership Dues (\$400) **Membership Total: \$ \_\_\_\_\_**  
Note: All exhibitors must be members.

**Total Cost: \$ \_\_\_\_\_**



**PAYMENT**

Make checks payable to PDPW.  Check enclosed

Charge my credit card:  Visa  MasterCard  Discover

Card # \_\_\_\_\_ V Code \_\_\_\_\_

Name \_\_\_\_\_ Expiration Date \_\_\_\_\_

**TERMS**

Booths reserved prior to November 1, 2017 require 50% deposit. The full payment is due on or before January 15, 2018. All booths reserved after January must be paid in full. Exhibitor space and booth assignments cannot be shared with affiliated companies or organizations. This contract is for floor space only. It does include wall to wall carpet, one table and two chairs. It DOES NOT include furniture, electricity, utilities and other items. These services are provided by Alliant Energy Center at [www.alliantenergycenter.com](http://www.alliantenergycenter.com). **All exhibitors must be members of PDPW. Certificate of insurance required.**

**CANCELLATION POLICY**

The exhibitor must notify PDPW in writing before October 1, 2017 with intention to cancel or withdraw from the exhibition. The exhibitor will be refunded 50% of booth rental fees. October 1 or after, the exhibitor will be obligated to pay the total rental cost of the exhibit booth. **NO REFUNDS AFTER THIS DATE!**

**RETURN CONTRACT TO:**

Professional Dairy Producers®  
820 N. Main Street, Suite D, Juneau, WI 53039